Celebrating 2019
And What We Achieved On Our 20th Year

$27.4 Million in Assets • 167 Funds
643 Grants and Scholarships Totaling $2.2 Million

Educational Attainment
Kern Futures
$428,350 awarded to Kern students
249 scholars (74 new awardees and 175 renewal awards)
• Over 650 new & renewal applications
• 91 Volunteer valuators
• Informational student workshops reached thousands of Kern County high school seniors
• Scores of students received academic, career and financial aid counseling
• 82% of new awardees were the first-in-family to attend college
• Continued to communicate efficiently with scholarship recipients using student-friendly texting technology

Kern Education Pledge
• An ongoing community-wide effort focused on educational attainment and success for all Kern County students
• Connecting every level of education (K-16) in Kern County
• Hosting quarterly convenings and supporting six, separate work groups
• Sharing best practices with community foundations statewide

Nonprofit Strengthening
Give Big Kern
• Winner: Beautiful Bakersfield Award for helping to create “A Better Bakersfield”
• Record-Breaking $430,000 raised
• 114 Nonprofits participating
• 2,800 Donors engaged
• 88,600 Volunteer hours pledged
• Noticed nationally and invited to present at online giving platform partner GiveGab’s “2019 Giving Day Leaders Forum”

Jumpstart Fundraising Technical Assistance
This unique public-private partnership allowed 6 Nonprofits to be trained in effective fundraising via high-touch coaching and the use of Network for Good’s high-tech donor management software.

Philanthropy on Tap Nonprofit Speaker Series
12 Nonprofits showcased publicly, in partnership with the Greater Bakersfield Chamber over drinks and hors d’oeuvres at two popular local venues: Imbibe Wine & Spirits Merchant and Temblor Brewing Co.

Kern Complete Count Committee (KernCounts.org)
Provided leadership in the local planning effort to ensure everyone in Kern is counted accurately in the upcoming 2020 U.S. Census, and was strategic in delivering outreach to East Kern and other rural communities.

East Kern Earthquake Relief
Awarded close to $115,000 in earthquake relief to 8 East Kern nonprofits responding to, and/or affected by, the Ridgecrest Earthquakes in July.

KERN COMMUNITY FOUNDATION
Growing community. Growing philanthropy.