

# Celebrating 2019

And What We Achieved On Our 20th Year



KERN COMMUNITY  
FOUNDATION

Growing community.  
Growing philanthropy.

**\$27.4 Million in Assets • 167 Funds**  
**643 Grants and Scholarships Totaling \$2.2 Million**

## Educational Attainment



### Kern Futures

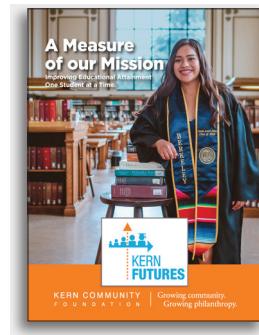
**\$428,350** awarded to Kern students

**249** scholars (74 new awardees and 175 renewal awards)

- Over 650 new & renewal applications
- 91 Volunteer valutors
- Informational student workshops reached thousands of Kern County high school seniors
- Scores of students received academic, career and financial aid counseling
- 82% of new awardees were the first-in-family to attend college
- Continued to communicate efficiently with scholarship recipients using student-friendly texting technology

### Kern Education Pledge

- An ongoing community-wide effort focused on educational attainment and success for all Kern County students
- Connecting every level of education (K-16) in Kern County
- Hosting quarterly convenings and supporting six, separate work groups
- Sharing best practices with community foundations statewide



## Nonprofit Strengthening

### Give Big Kern

- **Winner:** Beautiful Bakersfield Award for helping to create "A Better Bakersfield"
- **Record-Breaking \$430,000** raised
- **114** Nonprofits participating
- **2,800** Donors engaged
- **88,600** Volunteer hours pledged
- **Noticed nationally and invited to present at** online giving platform partner GiveGab's "2019 Giving Day Leaders Forum"



### Jumpstart Fundraising Technical Assistance

This unique public-private partnership allowed **6 Nonprofits** to be trained in effective fundraising via high-touch coaching and the use of **Network for Good's** high-tech donor management software.

### Philanthropy on Tap Nonprofit Speaker Series

**12 Nonprofits** showcased publicly, in partnership with the **Greater Bakersfield Chamber** over drinks and hors d'oeuvres at two popular local venues: **Imbibe Wine & Spirits Merchant** and **Temblor Brewing Co.**

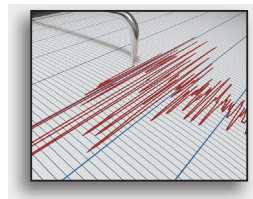
### Kern Complete Count Committee (KernCounts.org)



**Provided leadership in the local planning effort** to ensure everyone in Kern is counted accurately in the upcoming 2020 U.S. Census, and was strategic in delivering outreach to East Kern and other rural communities.

### East Kern Earthquake Relief

**Awarded close to \$115,000 in earthquake relief to 8 East Kern nonprofits** responding to, and/or affected by, the Ridgecrest Earthquakes in July.



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