



Report to the Community 2022



KERN COMMUNITY
FOUNDATION

Growing community.
Growing philanthropy.



A MESSAGE FROM KCF'S PRESIDENT & CEO

WELCOME!



Hello friends,

Thank you to all who participated in Give Big Kern! The pandemic particularly impacted nonprofit organizations, making fundraising and public events difficult even though there was urgent need.

In Kern County, we step up to help our neighbors in need. Our nonprofits have noble missions, but a mission without resources is merely a fantasy.

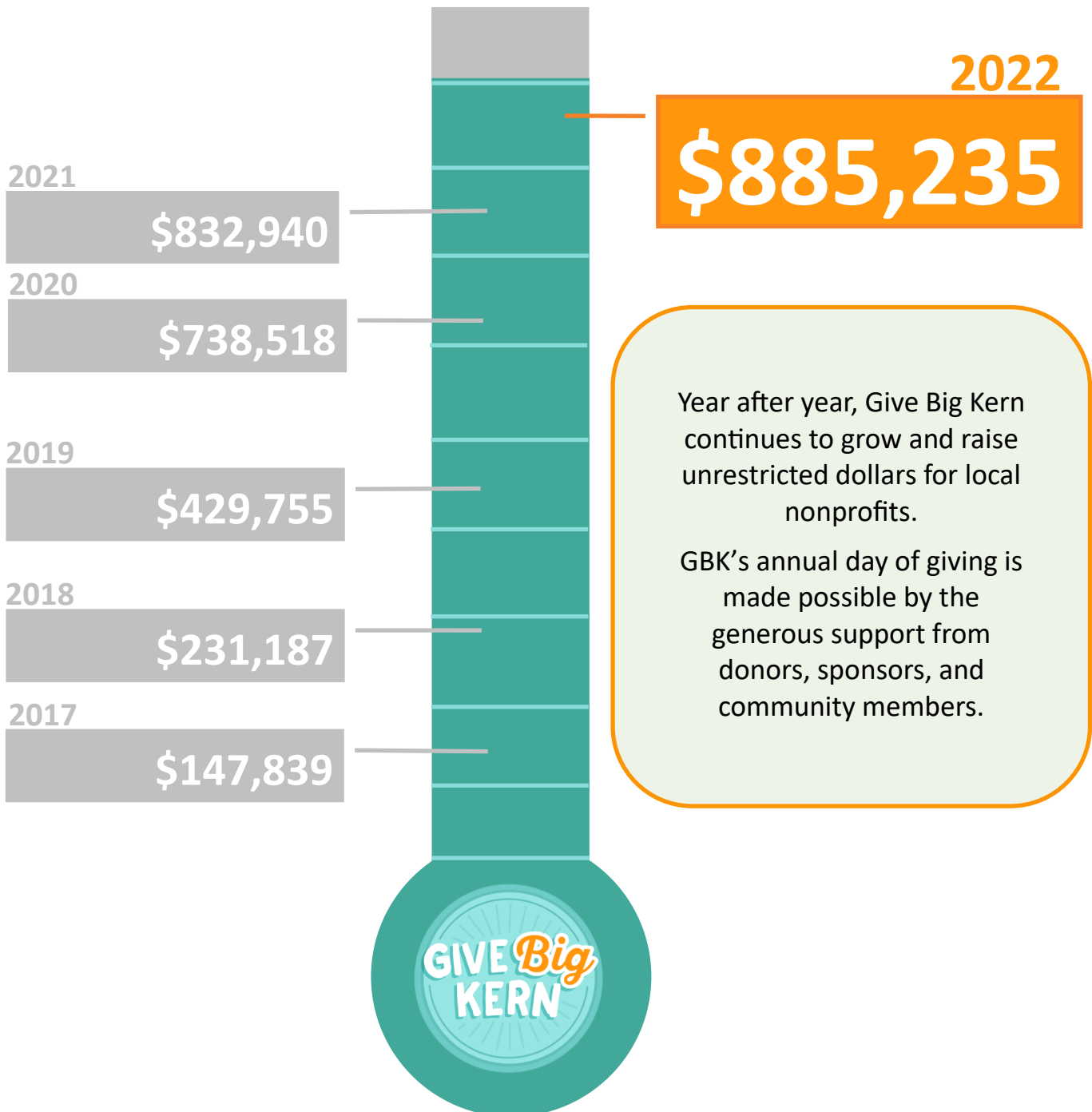
Give Big Kern 2022 brought impactful resources to those who can do the most good. This event does not happen without everyone's support.

I am so proud of my team, our nonprofit partners, our wonderful sponsors, and generous donors. Please enjoy this Community Report with highlights of Give Big Kern 2022. I can't wait to see you all next year!

Aaron Falk
President & CEO
Kern Community Foundation



THANK YOU!





2022 HIGHLIGHTS



- **\$3.3 million** has been raised since the launch of Give Big Kern for local nonprofits
- **\$885,235** total amount raised this year
- **6%** increase compared to amount raised in 2021



- **132** participating nonprofits
- **\$6,706** average amount of dollars raised per organization
- **100%** of participating nonprofit organizations received a donation



- **2,398** donors
- **703** new donors
- **110** organizations received at least one new donor



Noteworthy Organizations



- Dolores Huerta Foundation raised **\$236,348** winning the prize of Most Dollars Raised.
- A **1740.14%** increase compared to last year.
- DHF is on a mission to inspire and organize communities to build volunteer organizations empowered to pursue social justice.
- For more information, visit **doloreshuerta.org**



- Marley's Mutts Dog Rescue received **395** donors winning the prize of Most Individual Donors.
- Marley's Mutts Dog Rescue dedicates its services to dogs in Kern County specifically in Bakersfield and Tehachapi.
- For more information, visit **marleymutts.org**



- SOS Dog Rescue's raised **\$23,134** winning the prize of Most Dollars Raised – Rural Nonprofit!
- Headquarters located in the Kern River Valley. SOS Dog Rescue believes "Dogs are Medicine." Their goal is rescuing dogs and saving people at the same time.
- For more information, visit **strengthofshadow.org**



Noteworthy Organizations

MOST
INDIVIDUAL
VOLUNTEERS



ALZHEIMER'S DISEASE ASSOCIATION
OF KERN COUNTY, INC.
ADULT DAY SERVICES

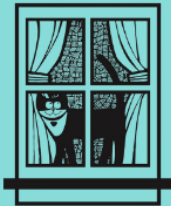
*Alzheimer's Disease Association
of Kern County, Inc.*

\$1,000

- ADAKC received **110** volunteers, winning the Most Individual Volunteers prize.
- The mission of ADAKC is to improve the lives of Kern County residents affected by Alzheimer's Disease and related disorders.
- For more information, visit adakc.org

MOST
VOLUNTEER HOURS

THE CAT PEOPLE



The Cat People

\$500

- The Cat People received **3,386** pledged hours winning the Most Volunteer Hours prize.
- The mission of The Cat People is to reduce the cat overpopulation through spay/neuter programs, compassionately manage feral cat colonies and find forever homes through their sanctuary.
- For more information, visit thecatpeople.org

FAR, FAR
AWAY PRIZE



KERN *Dance*
ALLIANCE

Kern Dance Alliance

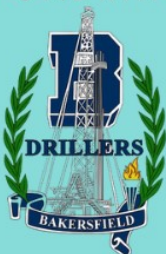
\$300

- Kern Dance Alliance won the Far, Far Away Prize receiving a donation from **South Africa**.
- KDA is a nonprofit dance advocacy organization supporting and promoting dance and the arts in Kern County.
- For more information, visit kerndance.org



Noteworthy Organizations

DON'T BOTHER ME,
I'M FUNDRAISING



Bakersfield High School

\$1,000

- BHS won the Don't Bother Me, I'm Fundraising prize receiving a total of **\$1,125** online donations between 12:30pm - 1:30pm, on GBK.
- The mission of BHS is to support the arts, athletics, activities, and clubs in pursuit of a full and enriching academic experience for every student.
- For more information, visit **bakersfield.kernhigh.org**

100% BOARD
CHALLENGE



Kern Community Tennis Association

\$1,000

- Kern Community Tennis Association won the **100% Board Challenge** by receiving a donation from all board members.
- KCTA has a particular interest in partnering with high school tennis programs to help coaches and players acquire the racquets and other equipment they need to be successful.
- For more information, visit **kerntennis.org**

GO HOME? NO WAY!
I'M HAVING
TOO MUCH FUNRAISING



Independence Through Grace

\$1,000

- Independence Through Grace won the Go Home? No Way! I'm Having Too Much FUNraising receiving **\$4,125** online donations between 5:30pm - 6:30pm, on GBK.
- Their mission is to gain respect, access, connections, and experience for adults with intellectual and developmental disabilities.
- For more information, visit **itsgrace.org**



Thank you to our sponsors!

Give Big Kern is only possible thanks to the generosity of our sponsors. This annual fundraising event gives local nonprofit organizations much needed support to provide Kern County with vital resources.

Thanks to our sponsors we were able to giveaway eight \$300 giving cards to participating nonprofits during the GBK Watch Party.

We thank you for your support!



**DeWalt Corporation &
Special Olympics Southern
California, Kern County**



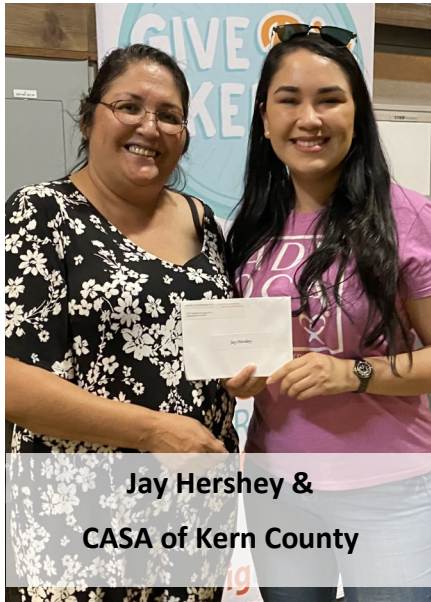
**Klein DeNatale Goldner &
Alzheimer's Disease Association
of Kern County (ADAKC)**



**Grapevine MSP
Technology Services &
Flood Ministries**



Thank you to our sponsors!



**Jay Hershey &
CASA of Kern County**



**Calpine-Pastoria Energy Facility &
Marley's Mutts**



**The Greater Bakersfield
Chamber of Commerce &
Aspiranet**



**Walmart &
Bakersfield Pregnancy Center**



**Aaron Falk &
Mountain Communities
Family Resources**



**Patricia C. Brown Foundation &
Bakersfield Pregnancy Center**



GBK SPONSORS

Give Big Kern is available to local nonprofit partners at no cost thanks to the generous support of our sponsors!

Diamond Sponsor

Patricia C. Brown
Foundation

Gold Sponsors

Klein · DeNatale · Goldner
ATTORNEYS AT LAW

Walmart 
Save money. Live better.

Silver Sponsors

 **Grapevine MSP**
Technology Services

 **DEWALT**
Corporation

Jay Hershey

 **PASTORIA**
ENERGY FACILITY
CALPINE

Bronze Sponsor

 **GREATER
BAKERSFIELD
CHAMBER**
BUILDING *Something Better*

In-Kind Sponsors

 **DJ NOE G**
InTheMixx

**PADRE
HOTEL**

**TEM
BLUR**
BREWING COMPANY



PRESS CONFERENCE

Kern Community Foundation organized a press conference to help raise awareness for Give Big Kern! Mayor Goh and GBK sponsor, Jeff Gutierrez from DeWalt Corporation, shared inspiring words of giving to local agencies and causes.



Participating nonprofit organizations such as Mountain Communities Family Resource Center, Bakersfield Pregnancy Center, Flood Ministries, Upside Academy and SOS Dog Rescue shared their experience with Give Big Kern. The nonprofit organizations shared their gratitude for the funds they raise year after year.



***Thank you to our
media partners for
encouraging the
community to
GIVE BIG!***





KICK OFF MIXER

This year's kick-off mixer at the Padre Hotel was a great success! Nonprofits and community leaders mingled and visited with each other as they shared upcoming events for Give Big Kern.



Three lucky winners went home with gift baskets and a \$100 giving card to donate to their favorite nonprofit organization.





LIBERTY BELL



On May 3, 2022, nonprofits and community leaders met at the Liberty Bell to ring in the giving spirit of Kern County!

Giving Day was finally here, and many showed their excitement by ringing the bell in honor of their participating non-profit organization.



WATCH PARTY



Kern Community Foundation was presented with Proclamations of Recognition from the State Senate, Kern County Board of Supervisors, and the City of Bakersfield in honor of Give Big Kern.

The celebration continued at Temblor Brewing Company where nonprofits, donors, board members, and supporters gathered at the GBK Watch Party. Attendees enjoyed giveaways, appetizers and drinks as they watched the leadership board numbers rise!





WHAT'S NEXT?



SAVE THE DATE!

May 2, 2023



STAY ENGAGED!

Like and follow us on social media

@GiveBigKern

@KernFoundation



INTERESTED IN GETTING INVOLVED?

Contact us:

Kernfoundation.org

661.325.5346

info@kernfoundation.org