



Philanthropy on Tap 2021 - Frequently Asked Questions

(Please Note: Most agencies that had been scheduled to present in 2020 had their presentations postponed to the latter half of 2021 due to the COVID-19 pandemic)

Description

Philanthropy on Tap is a competitive “**Visibility Grant**” opportunity that Kern Community Foundation offers to Kern County nonprofits in partnership with the Greater Bakersfield Chamber. Agencies apply for the chance to present to a live audience at a business mixer publicized by the Chamber and hosted by the Foundation.

Designed as a "Guided Q & A" in a format similar to a talk show and held in an informal setting with free drinks and hors d'oeuvres for the audience, Philanthropy on Tap showcases charitable organizations' programs, leadership, and needs to local business leaders and other members of the community so these individuals can “find their passion” and engage in giving back to, or through, a nonprofit whose work calls out to them. It is a great networking opportunity designed to raise the visibility of nonprofits, exposing them to potential donors, volunteers and advocates. It also helps fulfill the mission of Kern Community Foundation: “**Growing Community. Growing Philanthropy.**”

FAQ's

How many Philanthropy on Tap events will be held in 2021, and where?

Seven agencies that did not have an opportunity to be showcased in 2020 due to the pandemic will present at six Philanthropy on Tap events happening on the first or second Tuesday of each month beginning in July, at two popular locations in Bakersfield:

- Imbibe Wine & Spirits, 4140 Truxtun Avenue, in Bakersfield; and
- Temblor Brewing Company, 3200 Buck Owens Blvd. Suite 200, also in Bakersfield.

What are the Philanthropy on Tap event dates and presenters for 2021*?

July 13 (Temblor)

*Southern Sierra Council
Boy Scouts of America*

August 3 (Imbibe)

*Covenant Community
Services*

September 14 (Temblor)

Double Header:
*HALT Rescue &
SOS Dog Rescue*

October 5 (Imbibe)

*Bakersfield Pregnancy
Center*

November 9 (Temblor)

PathPoint

December 7 (Temblor)

Be Finally Free



How is a Philanthropy on Tap event structured?

- **5:30 pm:** Hosted reception begins / Guest sign-in / Complimentary glass of wine or beer / Appetizers / Networking
- **6:00 pm:** Welcome by Kern Community Foundation / Explanation Philanthropy on Tap / Introduction of Presenting Nonprofit
- **6:05 pm:** Guided Q & A between Host and Presenter in a talk show-like setting with audience listening
- **6:20 pm:** Short presentation or demonstration by Presenter, and Audience Q&A
- **6:30 pm:** Charity Giving Card drawing / Thank You to our Guests
- **6:35 – 7 pm:** Continue networking and making important community connections

What food and drinks are available at Philanthropy on Tap events?

- A complimentary glass of wine or beer for each guest. Water is also available.
- Appetizers will be provided, typically a cheese platter and flatbread pizzas or other finger foods (veggies, etc.).

What does attendance at a Philanthropy on Tap event look like?

From past Philanthropy on Tap events, 30-40 guests in attendance is the average.

Who usually attends Philanthropy on Tap?

The event series is heavily promoted to networking groups affiliated with the Greater Bakersfield Chamber; however, all community members who are interested in giving back by engaging with local nonprofits are welcome. For more information contact either Kristen Beall Watson at kristen@kernfoundation.org or Hillary Haenes at hhaenes@bakochamber.com.