

Looking Back At 2018

\$21 Million in Assets • 157 Funds
772 Grants and Scholarships Totaling \$2 Million

For 20 years (since 1999), Kern Community Foundation has served as a trusted partner in community philanthropy, processing more than \$20M in scholarships and grants.

Educational Attainment



Kern Futures

\$586,100 awarded to Kern students

297 scholars (98 new awardees and 199 renewal awards)

- Over 790 New & Renewal Applications
- 124 Volunteer Evaluators
- Student Workshops - reaching thousands of Kern County high school seniors
- Scores of students receiving academic, career and financial aid counseling
- 80% of new awardees are the first-in-family to attend college
- Implemented the use of texting technology to communicate more effectively with students

Kern Education Pledge

- Connecting every level of education (K-16) in Kern County
- Hosting quarterly convenings and supporting six, separate work groups
- The Kern Education Pledge is a community wide effort focused on educational attainment and success for all Kern County students

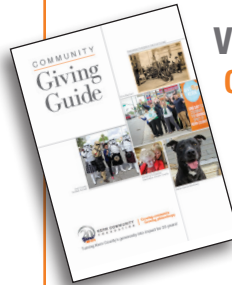


Nonprofit Strengthening

Visibility

Community Giving Guide

- 24 full-color pages
- 20th Anniversary Edition
- Close to 250 Registered Nonprofits
- Published in Bakersfield Life Magazine's Dec. 2018 Issue



Philanthropy on Tap Speaker Series in Casual Setting

11 Nonprofits showcased publicly to up-and-coming philanthropists
Held at 2 Popular Local Venues: Imbibe Wine and Temblor Brewing

Media Partnerships

- Contributed to every issue of **Bakersfield Life Magazine** and the **Kern Business Journal** throughout the year.
- **Strengthened partnerships** with all local media.

Capacity and Sustainability

Give Big Kern



New Mascot: Billy the Give Big Goat
Record-Breaking \$231,000 Raised

119 Nonprofits Participating

1,800 Donors Engaged

52,000 Volunteer Hours Pledged

New Promotions to Engage the Local Business Community

Held Up as Giving Day to Watch at GiveGab Giving Day Leaders Forum

Jumpstart Fundraising Technical Assistance

- Launched in Partnership with **Network for Good (NFG)** with Significant Funding from the **Kern County Board of Supervisors**
- **7 Nonprofits** Participating in Initial Cohort
- **High-Tech Support:** Use of State-of-the-Art Donor Management Software for 12 Months
- **High-Touch Support:** Individual Coaching and Access to NFG Live Support Daily



KERN COMMUNITY
FOUNDATION

Growing community.
Growing philanthropy.