



With generous funding support from the Kern County Board of Supervisors

Present

Jumpstart

A technical assistance grant opportunity that provides nonprofits with 12 months of direct support from a personal fundraising coach and easy-to-use, all-in-one software from fundraising technology and training partner Network for Good.

- **How does it work?** Come and find out at a “Town Hall Meeting” -style informational event.
- **Where?** At the Larry E. Reider Education Center, 2000 K Street, Room 101, Bakersfield, CA 93301
- **When?** Thursday morning, September 6
- **Jumpstart Town Hall Meeting Agenda**
 - 9 to 9:30 – Check-in and Networking
 - 9:30 to 9:45 – Welcome from Jumpstart Program Leaders and Local Elected Officials
 - 9:45 to 10:45 – Jumpstart: What is it? Why is it needed? How can it revolutionize fundraising?
 - Does your agency have the right development plan?
 - Are you using data to set fundraising goals?
 - Are you engaging your board members and volunteers in fundraising/donor development?
 - Do you have an impact-driven fundraising message and effective campaign assets?
 - A look at a case study
 - 10:45 – 11:15 – The mechanics of Jumpstart.
 - Program walkthrough
 - How will it be rolled out in Kern County? What is the application process for qualifying agencies?
 - What will be the “skin in the game” commitment required from nonprofits selected to participate?
 - 11:15 – 11:30 – Q & A

RSVP by 12 Noon, Aug. 30, by clicking here. Executive directors, development directors, grant writers, board members and **especially agencies that participated in Give Big Kern are encouraged to attend.** To accommodate as many agencies as possible, registration is limited to 2 representatives per agency.

Main Presenter Bio: Nate Nasralla is a Certified Fundraising Executive and Jumpstart’s Managing Director. He has helped more than 500 small, emerging nonprofits address their most pressing fundraising challenges, including donor acquisition, retention, major gifts, board engagement, and grant writing. Nate likes to use the following metaphor when talking about Jumpstart: “If you want to run a marathon successfully, you’ll need a personal coach, nutrition plan, GPS watch/software, proper footwear, etc. Jumpstart is to fundraising what a running coach, proper nutrition, equipment and training are to a marathoner. To fundraise seriously, you need the proper resources, commitment, know-how and encouragement that Jumpstart can provide. We are in the race with you—to win!”