

2013

CHARITY
GIVING
GUIDE

Giving Day
is coming.
Are you ready?

12 / 3 / 13



Are you ready for Giving Day?

Giving Day is December 3, 2013, as proclaimed by the Mayor of the City of Bakersfield and the Kern County Board of Supervisors. The purpose of Giving Day is to encourage local giving... on Giving Day and every day.

Donors in Bakersfield and Kern County have a long history of giving back to local charitable organizations, some of which are 50 to 100 years old. Each year, we rank among the nation's top performers when it comes to events that raise money to cure and treat cancer, honor veterans or celebrate our cultural diversity. In spite of this generosity, however, 90 percent of the region's charities are in fragile financial positions, holding less than 12 months savings on their balance sheets. At Kern Community Foundation, we believe this story can have a better ending.

Last year, with support from The James Irvine Foundation and Valley Republic Bank, Kern Community Foundation issued the report "Transfer of Wealth in Kern County," proving that local capital is available to grow and sustain our charitable institutions, now and forever. Between now and 2060, more than \$80 billion will transfer between generations of Kern County families. If just five percent of this wealth was given outright or through an estate to create permanent endowments, a total of \$4 billion could be captured and generate \$200 million annually for the good of Kern charities. This is the single largest under-developed financial resource available for a community of donors to create a legacy and make Bakersfield and Kern County a better place to live, to work and to visit.

Here's what this opportunity could mean. No more last-ditch efforts to raise money to "save the schools," "save the arts," or "save the sports." Here's what difference this opportunity could make. A food bank, an orchestra or a youth organization with their

own permanent endowments to pay for administration could guarantee donors that 100 percent of each contribution went to feeding the hungry, performing a symphony or supporting a child to become a productive, responsible, caring citizen.

Getting there requires each of us to do our part and practice philanthropy, which we define as the habit of giving now and making long-term investments to support the causes we care about forever. Helping local donors to give now and forever, to provide philanthropic solutions for our community's most pressing needs is why we are in business.

The 2013 Charity Giving Guide is a resource to help you, your family and your business to learn and practice the habit of giving... on Giving Day and every day. I encourage you to keep it handy, share it with your friends, neighbors and colleagues. The future of our community is in your hands.



The Pickering Family

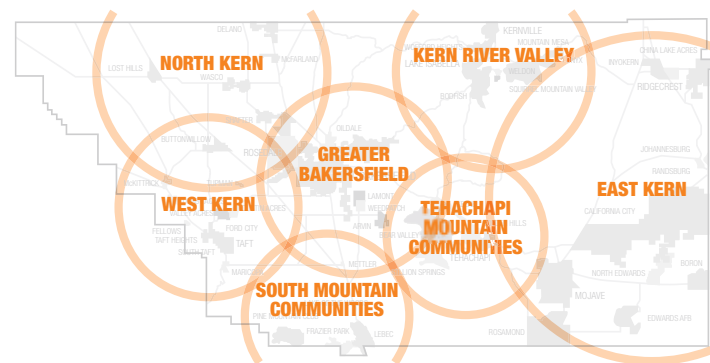
Jeffrey R. Pickering
President and CEO

... practice the habit of giving... on Giving Day and every day.

Using the 2013 Charity Giving Guide

The 102 local charities featured in this Guide appear in recognition of each organization's commitment to transparency and accountability. Each featured organization has demonstrated these values by completing the rigorous process of creating a "Reviewed" profile on Kern Community Foundation's online Nonprofit Search. This 21st Century philanthropy tool is the most comprehensive resource for local donors to find, to learn about and to give directly to Kern County charities.

The Charity Giving Guide includes descriptions of nonprofit organizations located in Kern County. The chapters in the Guide are organized by field of interest: Arts and Culture, Education and Youth, Environment and Animals, Health, and Human Services and Community Benefit. Each organization serves a specific area of Kern County, or the whole county itself, as shown in the map below.



Give the Gift of Giving with the 2013 Charity Giving Guide

Order a charity Giving Card and give it to friends, customers or employees along with a copy of the 2013 Charity Giving Guide. They can redeem the Giving Card to benefit any 501(c)(3) in the United States, including the 102 local charities featured in the 2013 Charity Giving Guide.



Find, Learn About and Give to Local Charities Featured in the 2013 Charity Giving Guide

Each online Nonprofit Search profile includes information about an organization's governance, management, financials and programs. To access this information:

GO TO www.kernfoundation.org

CLICK Nonprofit Search

CLICK Find

TYPE The name of a charitable organization or a key word to describe a charitable cause.

CLICK The name of the charitable organization you are looking for and learn more.

CLICK Donate Now

Watch, Learn About and Give to Local Charities Featured in the 2013 Charity Giving Guide

Look for this icon! Organizations that are currently featured on our YouTube channel Kern Community Foundation Live! will have this icon next to their name.

Visit www.youtube.com/kernfoundationlive or scan this code to watch and learn about these nonprofits!





What does \$100 buy?

Arts and Culture

The Fox Theatre Foundation

- Pays for 1 Family membership



OR

Kern River Valley Art Association

- Provides "Free Kids' Table" at bi-annual Arts and Crafts show in Kernville



Education and Youth Development

League of Dreams Inc.

- Covers the costs of 4 athletes, including jerseys, trophies and team pictures



OR

Girl Scouts of Central California

- Pays for 4 girls to enjoy a day at camp



Environment and Animals

Have a Heart Humane Society

- Pays for 10 microchips



OR

Sequoia ForestKeeper

- Pays for 2 days of intern monitoring of the forest



Health

Alzheimers Disease Association of Kern County Inc.

- Pays for 10 hours of respite care



OR

The Salvation Army - Golden State Division

- Pays for 1 eye exam and 1 pair of glasses



Human Services and Community Benefit

Flood Bakersfield Ministries

- Covers cost of 1 Move in Kit for an individual transitioning out of homelessness (cleaning supplies, linens, dishes, alarm clock, coffee maker, cookware)



OR

Bakersfield Rescue Mission dba The Mission at Kern County

- Pays for 49 meals





Arts and Culture

The Donald and Earlene Barnes Charitable Fund

Despite living throughout California when he was younger, 88-year-old Don Barnes found his heart was with Bakersfield.

For the past 20 years, his local contributions have helped support everything from cancer research to local art preservation.

Don says his personal fortune has allowed him to give back to a community that has done so much for him, and he is proud to support local institutions and help those who are in need.

A devout Christian, Don said he draws a lot of his altruistic inspiration from his religion.

"The Lord has been very kind to me," he said. "The Lord tells us to be kind to those who are less fortunate."

Don was born in Oklahoma but moved to Bakersfield when he was just six months old. His father's job as an oil driller kept the family bouncing from California, city to city. When his father's rig was stationed in Castaic, Don and his family lived in Santa Paula, where he attended high school.

After graduation, Don went on to serve in the U.S. Navy for four years during World War II and was stationed in the Pacific, tracking enemy submarines. The G.I. Bill funded his college education, and after graduating from Ventura College, he followed in his



Donald and Earlene Barnes

father's footsteps by working for Halliburton.

Don eventually became disappointed with the boom and bust nature of the oil industry and went to work for his cousin. He farmed wheat, barley and other small grains. Eventually, he found his niche selling irrigation equipment for 15 years.

Through his philanthropy, Don has helped local schools, like Bakersfield Christian High School, get its start, and the Bakersfield Museum of Art continue to preserve local art culture.

He also has donated to local homeless shelters, The Salvation Army, Kern County Rescue Mission, The Plank Foundation, as well as groups that research macular degeneration, a condition that Don suffers from himself.

programming for children and youth, the museum's first Wednesday senior programming began as a project directed toward residents in retirement homes and care facilities. The program is now popular through the community and not just focused on the elderly.

Grant Spotlight: Enhancing the Experience

KernArts Now!, an initiative of Kern Community Foundation, awarded a competitive grant of \$8,431 to the Bakersfield Museum of Art in 2012 for the purchase and installation of four interactive computer kiosks. The kiosks now provide in-depth information about exhibits, artwork, and artists on display. The museum is one of many art museums that have implemented interactive technology to help visitors educate themselves and to enhance the experience of all viewers, particularly youth.

Bakersfield Museum of Art

The Bakersfield Museum of Art inspires and engages diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events.

Exhibits at the museum are rotated quarterly and

demonstrate their commitment to diversity. During the summer Experience Art

for ages 7-12 and Side by Side for 20-25 preschoolers and parents are held at the museum. Student Tours, Museum on the Move, and Art Smart are after school programs that serve grades 4-12 at the museum or at school sites, reaching over 900 students. In addition to



Bakersfield Museum of Art



African American Network of Kern County Inc.

Mission: To bring parity to the minority community by educating minority business owners and mentoring to the youth of our community.
Featured program: Youth Mentoring Program
Region served: Kern County

Bakersfield Art Association

Mission: Dedicated to the enrichment and empowerment of local artists since 1944.
Featured program: Art Center Gallery
Region served: Greater Bakersfield

Bakersfield Community Concert Association

Mission: To enhance the cultural, along with the social and educational, life of all people living in our community.
Featured Program: Student Outreach
Region Served: Kern County

Bakersfield Museum of Art

Mission: To inspire and engage diverse audiences through the exhibition and preservation of fine art, educational programs, community outreach and special events.
Featured program: Art Exhibitions
Region served: Greater Bakersfield

Bakersfield Music Theatre

Mission: To provide quality live theatre experiences and instruction in the theatre arts for youth.
Featured program: Stars Theatre Restaurant
Region served: Greater Bakersfield

Bakersfield Symphony Orchestra

Mission: To provide the best possible performance of great music for the widest possible audience and provide musical education for young people.
Featured program: Subscription Concerts
Region served: Greater Bakersfield

Buena Vista Museum of Natural History

Mission: To educate and involve the community, through recovering, preserving and displaying local and worldwide natural history objects.
Featured program: Natural History and Science Education
Region served: Kern County

Center of the World Festival Inc.

Mission: To develop an interdependent, consensual, and ecologically sensitive community.
Featured program: Center of the World Festival
Region served: South Mountain Communities

China Lake Museum Foundation

Mission: To provide the history of the development of armament by the naval aviation community.
Featured program: Distinguished Lecturer Series
Region served: East Kern

Desert Community Orchestra Association

Mission: To offer a choice in music performance, give youth the experience to play in a symphonic orchestra, and give music scholarships through competition.
Featured program: DCO Concerts
Region served: East Kern

Frazier Mountain Focus Central

Mission: To provide training, hands-on experience, and job exposure in the visual, performing and vocational arts to students K-12.
Featured program: Art Camp 7
Region served: South Mountain Communities

Friends of the Tehachapi Depot

Mission: Planning and accomplishing the restoration of the Tehachapi railroad depot; creating and operating a railroad museum that provides educational opportunities.
Featured program: Historic Railroad Museum Operation
Region served: Tehachapi Mountain Communities

Imagine Ballet Company

Mission: To inspire and enrich our community through performances by providing excellence in youth development through the art of dance.
Featured program: Young People's Concerts
Region served: Kern County

Kern River Tubatulabal Paiute Council

Mission: Dedicated to preserving, restoring and teaching Native American Cultural history and traditions

by providing a facility available for educational, ceremonial and social activities for Native Americans as well as the interested public.
Featured program: Native American Museum
Region served: Kern River Valley

Kern River Valley Art Association

Mission: To promote Arts and Crafts in the communities of the Kern River Valley.
Featured program: Public Art "Murals of the Valley"
Region served: Kern River Valley

Maturango Museum of Indian Wells Valley

Mission: To preserve, interpret, and develop an appreciation for the natural and cultural history of the Northern Mojave Desert.
Featured program: Museum Exhibits
Region served: East Kern

Ridgecrest Chamber Music Society

Mission: To promote education and awareness of chamber music and provide opportunities for community members to experience this music.
Featured program: Chamber Music Concerts
Region served: East Kern

Tehachapi Community Orchestra Foundation

Mission: To sponsor and provide for the leadership of a world-class community orchestra that presents all its concerts for free to the community we serve.
Featured program: Free Classical Music Concerts
Region served: Tehachapi Mountain Communities

Tehachapi Performing Arts Center Foundation

Mission: To promote community awareness of the need for, and to raise funds to construct a performing arts center.
Featured program: Construct Center for Art and Culture
Region served: Tehachapi Mountain Communities

The Fox Theatre Foundation

Mission: To effectively operate the Historic Fox Theater as the area's premier cultural center.
Featured program: Seat Restoration Program
Region served: Greater Bakersfield



Education and Youth Development

The Mayor of Bakersfield Scholarship Fund

“When I became mayor, I decided to dedicate my City of Bakersfield salary to the Mayor’s Scholarship Fund,” Mayor Harvey L. Hall said. “Funds began to accumulate in January of 2001 when I was sworn

in. The first scholarships were bestowed in the spring of 2002, when I had been in office more than a year.”

Since then, the fund has awarded nearly \$200,000 to 232 students.

The Mayor’s Scholarship Fund assists local students who excel in the classroom and have plans to attend Cal State Bakersfield, Bakersfield College or Taft College.

Students are chosen based on merit, community service and need. Candidates are required to have a minimum of a 3.25 GPA to qualify for the \$1,000 scholarship to attend CSUB, and 3.0 GPA for \$500 to attend Bakersfield or Taft colleges.

Mayor Hall was raised in Bakersfield and attended high school and college here. He is currently serving his fourth term as mayor, having been elected in 2000 and leading a number of projects aimed to beautify Bakersfield and bring more businesses to our area.

He also serves as the president and founder of Hall Ambulance, the county’s largest provider of emergen-



Mayor Harvey Hall

cy transportation.

Mayor Hall has been awarded by a number of foundations for his service to the community, including the “Life of Service Award” by the American Red Cross, as well as the “Humanitarian of the Year” award given by The Plank Foundation.

CSUB Foundation has helped implement new and expanded academic programs, on-campus centers and institutes, cultural programs, academic enrichment and student support, athletics support, and annual giving programs.

Grant Spotlight: On-Hand Learning and Community Engagement

KernHealth Now!, an initiative of Kern Community Foundation, awarded a competitive grant of \$3,955 to the CSUB Foundation in 2012 for the Creating Healthy Smiles for Kern Kids program. The expectations for the program have been exceeded, providing 1,190 children at seven elementary schools in rural Kern County areas with oral hygiene education.

California State University, Bakersfield Foundation

The mission of the California State University, Bakersfield Foundation is to support California State University, Bakersfield by advocating for the University to the government and the community, fundraising for University programs and activities, managing the finances of the Foundation and the University endowment, and advising the administrations of California State University and California State University, Bakersfield.



CSU Bakersfield
Foundation



K **Advancing Parenting**
Mission: To reduce child abuse, substance abuse, domestic violence, crime, and improve educational outcomes for children.
Featured program: Parenting Tips in Public Spaces
Region served: Greater Bakersfield

Bakersfield Police Activities League
Mission: To guide at-risk youth, through quality educational and athletic after-school programs, to healthy alternatives to drugs, alcohol, gangs, and violence.
Featured program: After School Tutoring
Region served: Greater Bakersfield

Bike Bakersfield
Mission: To promote bicycling as a safe, fun and environmentally friendly means of everyday transportation.
Featured program: Safe Routes to School
Region served: Greater Bakersfield

K **Boys and Girls Clubs of Kern County**
Mission: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.
Featured program: After-School Enrichment and Education
Region served: Kern County

Country Christian School
Mission: To provide an outstanding, biblically based education honoring Jesus Christ.
Featured program: Scholarships
Region served: Greater Bakersfield

Covenant Community Services
Mission: To provide hope and love to abused and neglected former and present foster youth.
Featured program: Foster Family and Orphan Services
Region served: Greater Bakersfield

K **CSUB Foundation**
Mission: To support California State University, Bakersfield by advocating, fundraising, managing the finances of the Foundation and the University endowment, and advising.
Featured program: Academic Enrichment and Student Support
Region served: Greater Bakersfield

Girl Scouts of Central California
Mission: To build girls with courage, confidence, and character, who make

the world a better place.
Featured program: Membership Program
Region served: Kern County

Kern Adult Literacy Council
Mission: To improve the quality of life for Kern County residents, by teaching individuals to read, write and speak the English language.
Featured program: Adult Basic Education
Region served: Kern County

Latina Leaders of Kern County
Mission: To foster leadership, identify and develop opportunities for Latinas, and to influence key issues affecting our community.
Featured program: Leadership Program
Region served: Greater Bakersfield

League of Dreams Inc.
Mission: To provide sports training, team camaraderie and competitive sporting opportunities for athletes with disabilities.
Featured program: Baseball, Basketball and Bowling
Region served: Kern County

LightWave Education
Mission: To create tools for individuals to thrive, prosper, and succeed through education, mentoring, and community outreach.
Featured program: Freedom School (Literacy and Leadership Program)
Region served: Greater Bakersfield

Parent Institute for Quality Education
Mission: Committed to connect families, schools and community as partners to advance the education of every child through parent engagement.
Featured program: Parent Engagement in Education
Region served: Kern County

Probation Auxiliary County of Kern
Mission: To provide support and services with the Kern County Probation Department, enabling people young and older to become responsible citizens.
Featured Program: Take Away Tattoos
Region Served: Kern County

Ready to Start
Mission: Preparing children with no or limited preschool experience for kindergarten in a structured, academic five week program.

Featured program: Ready to Start
Region served: Kern County

Shafter Healthy Start
Mission: To strengthen families by building bridges between families, schools, and community services.
Featured program: Differential Response
Region served: North Kern

South Fork School and Community Foundation
Mission: To provide programs, facilities and foster opportunities for educational, cultural, recreational, and community-based intergenerational activities.
Featured program: Kern Valley Aquatics Program
Region served: Kern River Valley

STEMdelivered.org
Mission: To provide science, technology, engineering and mathematics enrichment and educational programs through, but not limited to, a series of workshops, publications, videos, blogs, games, and contests.
Featured program: Professional Development
Region served: Greater Bakersfield

Stop the Violence
Mission: To promote a safe and productive community by creating hope and opportunity for youth.
Featured program: Project Xplore (Community Service)
Region served: Greater Bakersfield

K **The Wind in the Willows Education Organization**
Mission: To provide a safe, healthy, positive, and age appropriate learning environment for children ages 3-5.
Featured program: Wind in the Willows Preschool
Region served: East Kern

Youth 2 Leaders Education Foundation
Mission: To promote awareness of student educational opportunities and to develop leadership skills that will have an impact on the community and local students.
Featured program: Future Leaders Scholarship
Region served: Kern County

Youth for Christ of Kern County
Mission: To mobilize caring adults and student leaders in order to meet the physical, social, mental, and spiritual needs of every young person.
Featured program: On the Campus
Region served: Kern County



Environment and Animals

The Jack and Mary Lou Thomson Endowment Fund

The California Living Museum is a well-known local landmark that has educated our community since 1983 about the local flora and fauna native to Kern County.

Home to animals like bighorn sheep, bear, porcupines, bald eagles and much more, CALM helps support local wildlife through education, conservation and research — all of which has been proudly assisted by the Jack and Mary Lou Thomson Endowment Fund for many years.

"I think it's important students gain some knowledge and appreciation for what we have here," Jack Thomson said. "I believe it's a really great thing for the county."

Jack, 91, has been in and out of Kern County his entire life. He grew up near Bakersfield College and spent a semester at UC Davis before heading to Florida to serve as a U.S. Navy pilot during World War II. Upon returning to the Central Valley, Jack began cultivating his family's farms in Buttonwillow, as well as in Lamont and Arvin, where Mary Lou's family also maintained a large plot of land.

The two have been involved with CALM for many years. Jack stewarded the museum as president, alongside his wife, Mary Lou, who was in charge of keeping the books and managing payroll before it was taken over by the Kern Superintendent of Schools in 1998.



Jack and Mary Lou Thomson

Jack did everything he could to maintain the museum — which houses 80 different species of animals on 14 acres — including cultivating the land with his tractor and repairing electrical systems and plumbing.

The museum provides on-site education for more than 13,000 students, as well as 60 off-site programs spread throughout community events, schools and organizations, according to CALM. In addition to the Thomson's reserve funds for CALM, the fund also provides four scholarships for students at Bakersfield College and two at Arvin High School.

The Jack and Mary Lou Thomson Endowment Fund also provides 300 to 500 gallons of diesel fuel for CALM Holiday Lights each year.

California Living Museum Foundation

The California Living Museum Foundation was formed to act for the benefit of California Living Museum (CALM).



CALM is located on 14 acres of Kern County Parks and Recreation land with potential to grow up to 67 acres. Featuring over 100 species of non-releasable animals who are injured or who cannot survive in their native environment, CALM exists to teach a respect for all living things through education, recreation, conservation and research.

Program Spotlight

The zoo at CALM is home to approximately 250

animals. Over 100,000 people visit the zoo annually, of which about 15,000 are children on school field trips. Every December since 2003, CALM has held a month-long event featuring 2 million lights and more than 50 displays throughout the zoo. More than 800 volunteers help with the event which is the Foundation's largest fundraiser. Two major projects of the CALM Foundation are the Cats of California Exhibit and the CALM's Wildlife Veterinary Clinic & Rehabilitation Program. The 3-acre Cats of California Exhibit is specifically designed to provide a natural setting for two young mountain lions and three bobcats with seven large viewing windows.

CALM's Wildlife Veterinary Clinic & Rehabilitation Program helps injured or ill zoo animals, as well as animals received through the Wildlife Rehabilitation Program.



Bakersfield SPCA

Mission: To advocate the general welfare and humane treatment of animals through shelter, education, prevention of pet overpopulation, and adoption.

Featured program: Pet Adoption

Region served: Greater Bakersfield

Californian Living Museum Foundation (CALM)

Mission: To teach respect for all living things through education, recreation, conservation and research.

Featured program: Zoo

Region served: Kern County

Critters Without Litters

Mission: To provide high-volume, high-quality, low-cost companion animal sterilization and to end the preventable euthanasia of healthy, adoptable pets.

Featured program: Spay/Neuter Clinic

Region served: Greater Bakersfield

Have a Heart Humane Society

Mission: To rescue, provide sanctuary and ultimately re-home abandoned, stray and neglected dogs and cats. To provide spay/neuter services for low income families.

Featured program: Spay/neuter and vaccination mobile clinics in Tehachapi

Region served: South Mountain Communities

Kern Green

Mission: To protect the environment through education and awareness.

Featured program: Green Business Certification

Region served: Greater Bakersfield

Kern River Valley Heritage Foundation

Mission: To protect the natural, scenic, agricultural, and historic land of the Kern River Valley through stewardship, restoration and education.

Featured program: Wetland Enhancement

Region served: Kern River Valley

National Audubon Society

Mission: To protect one of the largest and finest remaining river forests left in California's Great Central Valley Drainage.

Featured program: Audubon's Kern River Preserve

Region served: Kern River Valley

Responsible Ethical Volunteers for Animals

Mission: To diminish the number of abandoned, abused and killed pets.

Featured program: Spay and Neuter

Region served: Kern River Valley

Sequoia ForestKeeper

Mission: To protect and restore the ecosystems of the southern Sierra Nevada through monitoring,

enforcement, education, and litigation.

Featured program: Protect the Monument Enforcement Campaign

Region served: Kern River Valley

Sequoia Riverlands Trust

Mission: To protect working landscapes, wildlife habitat, farmland and scenic open spaces, while ensuring that economic growth in our communities remains vibrant and sustainable.

Featured program: Farmland Protection

Region served: Kern County

The Wildlands Conservancy

Mission: To preserve the beauty and biodiversity of the earth, and to provide programs so that children may know the wonder and joy of nature.

Featured program: Outdoor Education

Region served: South Mountain Communities

Whiskers, Paws, Hooves and Claws Animal Advocacy

Mission: Living for animal related adventures, focusing on horse rescue, animal fostering, and the humane treatment of animals.

Featured program: Horse Rescue

Region served: Kern County



Kern Green raises awareness of environmental issues in the community.



Children learn about ecosystem restoration in the Kern River Valley through Sequoia ForestKeeper.



Health

The Sheldon Family Charitable Fund

For the past 15 years, Dr. Robert Sheldon has graciously donated through Kern Community Foundation and to a community that he says has done so much for him.

"It's very easy to get along with people in this community," said Bob, who was born in Los Angeles to a Swiss family, but spent most of his life here in Bakersfield.

Coming from a family of doctors, it was only fitting that Bob joined the healthcare profession as well. He transferred to Stanford University in 1938 and received his degree in medicine before heading to the U.S. Navy in 1946. He was stationed temporarily at the Seattle Naval Hospital, and spent two years in Guam.

Once he was back in Bakersfield, Bob served as the team physician for 35 years at his alma mater, Bakersfield High School, alongside the late Dr. Romain Clerou, before opening his own practice as an ears, eyes, nose and throat specialist.

It was another instance of Bob giving back to a local group that gave him much. Before stepping foot on the field as a doctor, he played tackle at the then Kern County Union High School. He contributes to what is known as the "Buck Club," a local scholarship fund for football players.

Bob, now 95, sold his practice in 1996 but has continued to stay busy by contributing to more than 30 organizations throughout Kern County and across the



Dr. Robert Sheldon

country. Contributors include Northeastern University, where his stepfather — an ear, eyes nose and throat doctor — attended medical school.

One of Bob's most notable local recipients is the Friends of Mercy Foundation, a local nonprofit that aims to raise funds for the services of Mercy Hospitals of Bakersfield. The foundation has garnered support from a number of institutions and community members and has raised more than \$20 million since its inception in 1988. Bob is also past chairman of the board of directors for the foundation.

Friends of Mercy Foundation

Mercy Foundation Bakersfield, dba Friends of Mercy Foundation, is a nonprofit whose purpose is to raise and administer philanthropic funds for Mercy and

Mercy Southwest Hospitals. Though the majority of donations support the hospitals,

they also fund Community Wellness Programs.



Grant Spotlight: Benefiting the Community

KernHealth Now!, an initiative of Kern Community Foundation, awarded a competitive grant of \$15,000 to Friends of Mercy Foundation in 2012 for the Empowerment Program seminars. Providing valuable education to people in the rural communities of Kern County, the KernHealth Now! grant is funding seminars on diabetes and chronic disease self-management.

As of June 30, 2013 Friends of Mercy Foundation hosted three of six planned seminars in Shafter and Greenfield with 25 of 60 anticipated participants.



Alana Jos Healthy Start

Mission: To provide funding for uninsured and under-insured children in Kern County.

Featured program: Dental Funding
Region served: Greater Bakersfield

Alzheimers Disease Association of Kern County Inc.

Mission: To improve the lives of Kern County residents affected by Alzheimer's disease and related disorders.

Featured program: Capital campaign for new location
Region served: Kern County

American Cancer Society

Mission: To eliminate cancer as a major problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Featured program: Research
Region served: Kern County

American Lung Association of California

Mission: Dedicated to preventing lung disease and promoting lung health.

Featured program: Lamont Asthma Care Project
Region served: Greater Bakersfield

Bakersfield Memorial Hospital Foundation

Mission: To contribute to the quality of life for people in our community by funding healthcare technology and services at Bakersfield Memorial Hospital.

Featured program: Funding Healthcare Technology and Services
Region served: Greater Bakersfield

Clinica Sierra Vista

Mission: To provide high quality and comprehensive primary and preventative care services.

Featured program: Primary Care
Region served: Greater Bakersfield

Foundation ThinkAgain

Mission: To provide rehabilitation therapies to pediatric cancer and brain tumor survivors who continue to suffer.

Featured program: Rehabilitation Therapies

Region served: Kern County

He Cares Fellowship

Mission: As a non-denominational Christian fellowship, to have a living, breathing impact in our community.

Featured program: Applied Suicide Intervention Skills Training (ASIST)
Region served: Kern County

Jesus Shack Inc.

Mission: To reach out into our community, crossing all barriers of discrimination to touch the lives of those in need.

Featured program: Mobile Medical
Region served: Kern County

JJ's Legacy

Mission: To provide education and awareness regarding the importance of organ and tissue donation and to support donor and recipient families.

Featured program: Pink Dot Campaign

Region served: Greater Bakersfield

Links for Life Inc.

Mission: To benefit persons and families affected by breast cancer, to challenge women to be aware of breast and promote support for those affected.

Featured program: Comprehensive Breast Program
Region served: Kern County

Friends of Mercy Foundation

Mission: To raise and administer philanthropic funds for Mercy and Mercy Southwest Hospitals.

Featured program: Capital and Program Support
Region served: Greater Bakersfield

National Multiple Sclerosis Society Southern California Chapter

Mission: To mobilize people and resources to drive research to find a cure and to address the challenges of everyone affected by MS.

Featured program: Promotion/Wellness
Region served: Kern County

Optimal Hospice Foundation

Mission: To ensure families have access to hospice care, regardless of their ability to pay.

Featured program: Hospice Care Funding
Region served: Kern County

Partners in Care Foundation

Mission: Expands a pioneering tradition of bringing innovative, positive change to today's complex care challenges.

Featured program: Safety-Net Services
Region served: Kern County

Planned Parenthood Mar Monte

Mission: To ensure that every individual has the knowledge, opportunity, and freedom to make every child wanted and every family healthy.

Featured program: Care Services

Region served: Kern County

Sudden Cardiac Arrest Association - Kern County

Mission: To educate our community on the issues, obstacles, and benefits of Sudden Cardiac Arrest prevention, resuscitation, and heart screenings.

Featured program: Keep Young Hearts Beating
Region served: Kern County

The Salvation Army - Golden State Division

Mission: To meet human, physical, emotional, social and spiritual needs without discrimination.

Featured program: Eastern Kern Division Basic Needs Program
Region served: East Kern



Human Services and Community Benefit

The Aera Energy Fund

With \$25,000, nonprofit Golden Empire Gleaners was able to buy 80 rolling carts to add efficiency in their fight against local hunger. With another \$38,000, Boys & Girls Clubs of Kern County purchased a 12-passenger van to transport students to clubs from school. And with \$100,000, the residents of Taft are now enjoying a new gymnasium in the community recreation center.

These community investments, and more, are all thanks to donations made through the Aera Energy Fund, a donor-advised fund established in 2005 by the local and prominent oil company to help administer one aspect of the company's overall community investment and donations program.

The fund targets selected community nonprofits and educational institutions on the basis of their demonstrated success in making a difference in the community and documenting their results, said Susan Hersberger, Aera Energy's director of public affairs.

Besides helping recipients make major purchases, the fund ultimately helps institutions expand their services and become more efficient.

Take Golden Empire Gleaners, for example, where the impact of Aera's contributions goes well beyond a financial investment, Hersberger said. In a yearlong, in-kind project, Aera Energy staff helped Gleaners utilize warehouse space more efficiently and increase the number of orders fulfilled by 30 percent. While work-



Aera Energy personnel work alongside Golden Empire Gleaners staff. From left are Mike Johnston, Pam Fiorini of Gleaners, Paul Barnes, Eric Nielsen, Pam Lindaman of Gleaners, Gaurdie Banister (Aera president and CEO), Susan Hersberger and Chris Hooper.

ing on the project, staff identified a need for the 80 rolling carts, and the fund made their purchases possible.

"The goal is to create a simple first-in-first-out process flow so that food is distributed based on when it was received, and less food goes bad sitting in storage," Hersberger said. "Funding of the carts is only part of this success story."

Other Aera Energy Fund major investments include the Aera Clinic at San Joaquin Community Hospital's Grossman Burn Center, Aera Park in southwest Bakersfield, several donations for capital improvements and equipment for the R.M. Pyles Boys Camp, and major funding for the Ready to Start pre-kindergarten program.

citizens, families in crisis and people who are ill, disabled, homeless or unemployed.

Grant Spotlight: Dedicated Leadership

In 2011 Judi McCarthy, a past Chair of Kern Community Foundation's Board of Directors, awarded Executive Director Pam Fiorini the "Sparkplug Leadership Award" for her work at Gleaners. Ms. Fiorini was able to use the award for her own leadership development by attending seminars on developing a healthy board and recruiting skilled volunteers.

Golden Empire Gleaners

The mission of the Golden Empire Gleaners is to help alleviate hunger and provide food for needy persons of all ages. This is accomplished by collecting and distributing food and agricultural products that might otherwise go to waste. Through the help of referring agencies, Gleaners is able to distribute food to needy children, senior



Alliance Against Family Violence and Sexual Assault

Mission: To stop domestic violence and sexual assault and assist survivors in reclaiming their lives.
Featured program: Small Steps Child Development Center
Region served: Kern County

Assistance League of Bakersfield

Mission: Serving children and adults in our community through ongoing philanthropic programs.
Featured program: Operation School Bell (Clothing Drive)
Region served: Greater Bakersfield

Bakersfield Pregnancy Center

Mission: Empowering individuals to make healthy, life-affirming choices regarding pregnancy and sexual health.
Featured program: Pregnancy Help Services
Region served: Greater Bakersfield

The Mission at Kern County

Mission: To provide an environment conducive to the physical, emotional and spiritual well-being of the people we serve, by showing the love of Jesus Christ.
Featured program: Homeless Intervention Services
Region served: Greater Bakersfield

BARC

Mission: To build a stronger community by helping people with developmental disabilities achieve individual goals for a better life.
Featured program: Employment for Adults with Developmental Disabilities
Region served: Greater Bakersfield

Bakersfield Homeless Center

Mission: To provide support and resources to families and individuals in crisis while helping them to achieve their highest level of self-sufficiency.
Featured program: Emergency Food and Shelter
Region served: Greater Bakersfield

Borax Visitor Center Foundation

Mission: Dedicated to public education, with particular emphasis on teaching students about mining and minerals.
Featured program: Community Grants Program
Region served: East Kern

California Family Counseling Network

Mission: To assist in bringing mental health services into the underserved communities; to promote and provide education pertaining to psychological and mental health.
Featured program: Community Outreach
Region served: South Mountain Communities

Community Action Partnership of Kern (CAPK)

Mission: To provide and advocate for resources that will empower Kern County residents to become self-sufficient.
Featured program: Friendship House campaign
Region served: Kern County

Court Appointed Special Advocates of Kern County (CASA)

Mission: To speak for abused and neglected children in the juvenile dependency process through the use of highly trained volunteers.
Featured program: Advocate Program
Region served: Kern County

Desert Area Resources and Training

Mission: To provide services and opportunities to people who have intellectual disabilities or other special needs, so they and their families can pursue the dreams and lifestyles they choose.
Featured program: Preschool and Early Childhood Services
Region served: East Kern

Dress for Success Bakersfield

Mission: To promote the economic independence of disadvantaged women by providing professional attire, a network of support and career development tools.
Featured program: Suiting Program
Region served: Greater Bakersfield

Flood Bakersfield Ministries

Mission: To establish meaningful relationships with those in crisis to empower them to overcome their disadvantaged circumstances and encounter the love of Jesus.
Featured program: Project Home (Housing and Outreach Services)
Region served: Greater Bakersfield

Garden Pathways Inc.

Mission: Transforms lives

from the inside out through loving mentoring relationships.
Featured program: Comprehensive Mentoring Services
Region served: Greater Bakersfield

Genesis Life Empowerment Foundation

Mission: To positively serve, educate and empower those suffering from addiction and those at risk of addiction.
Featured program: Substance Abuse Prevention
Region served: Greater Bakersfield

Golden Empire Gleaners

Mission: To help alleviate hunger and provide food for needy persons of all ages.
Featured program: Food Bank
Region served: Kern County

Healing Horses & Armed Forces

Mission: To improve the quality of life of veterans, service members, and their families through horses, yoga, art, cooking, drumming and more.
Featured program: Equine Assisted Wellness
Region served: Kern County

Henrietta Weill Memorial Child Guidance Clinic

Mission: To provide mental, health, and substance abuse services and the resources necessary to promote wellness and recovery to children, adults and families.
Featured program: Links to Success
Region served: Kern County

Independent Living Center of Kern County

Mission: Addresses barriers people with disabilities face such as accessibility, adaptability, and limited incomes.
Featured program: Assistive Technology
Region served: Kern County

Kellys Therapeutic Riders

Mission: Dedicated to serving the needs of children and adults with physical and/or emotional challenges.
Featured program: Therapeutic Horseback Riding
Region served: Tehachapi Mountain Communities

Kern Assistive Technology Center

Mission: To provide innovative and practical assistive technology products and the resources to support empowered living.

Continued on page 16



Continued from page 15

Featured program: Equipment Loan Library
Region served: Kern County

Kern Economic Development Foundation

Mission: Supporting Kern County businesses and communities in reaching their full economic potential.

Featured program: Alliance of Women in Energy (AWE) Mentoring Initiative

Region served: Kern County

K Kern River Valley Revitalization Inc.

Mission: To facilitate the social, natural, and financial health of the Kern River Valley for this and future generations.

Featured program: Leadership Development

Region served: Kern River Valley

MARE Riding Center

Mission: To provide therapeutic equine assisted activities for the benefit of people living with special needs and disabilities.

Featured program: Mounted Riding Lessons

Region served: Greater Bakersfield

K Mercy Housing California

Mission: To create stable, vibrant and healthy communities by developing, financing and operating affordable, program enriched housing for families, seniors and people with special needs.

Featured program: Affordable Housing

Region served: Greater Bakersfield

Mountain Communities Family Resource Center

Mission: To provide access to quality health, education, and safety-related activities, community resources, services and programs.

Featured program: Health Services

Region served: South Mountain Communities

K New Advances for People with Disabilities

Mission: To provide quality services to people with intellectual or developmental disabilities.

Featured program: Center for Creative Achievement

Region served: Greater Bakersfield

KAXL 88.3 Life FM Radio

Mission: Using the tools of music, family friendly programming, special community events, and local seminars to strengthen faith and families.

Featured program: New Transmitter

Region served: Kern County

The Hope Center

Mission: To assist low-income individuals and families, help them move toward wholeness – physically, emotionally, and spiritually.

Featured program: Food and Clothing Pantry

Region served: Greater Bakersfield

WarmLine, A Division of the LaCresta Foundation

Mission: Dedicated to the educational and emotional well being of infants and young children and their families.

Featured program: Peer Counseling

Region served: Kern County

Ways to Give



Giving Card

Give the gift of giving with a charity Giving Card. Giving Cards are the perfect gift for anyone. They are easy to purchase and redeem, and can be used for any occasion.

Here is how Giving Cards work:

- Go to www.kernfoundation.org and buy a \$25, \$50, \$100 or \$500 Giving Card.
- You receive a tax deduction immediately for the total amount of your purchase, and your order will be delivered within five business days.
- Select the style of Giving Card you'd like to use to celebrate a special occasion, such as a birthday, holiday or a job well done.
- The Giving Card recipient can redeem the card at www.kernfoundation.org to benefit any 501(c)(3) public charity in the United States, including schools, alma mater and places of worship.

Other ways to use Giving Cards:

- Mail a Giving Card directly to a nonprofit.
- Drop a Giving Card into the collection basket at your place of worship.
- Customize Giving Cards for your company and use them to thank customers or to reward valued employees.



Real estate gifts can benefit charities such as Bakersfield Symphony Orchestra.

Giving Real Estate

Real estate comprises between 40-50 percent of the total U.S. net worth, yet only 2 percent of the gifts given to charity is made in the form of real estate. Most local charities are desperate for unrestricted capital, but reluctant to accept gifts of real estate because of the legal complexities and risks involved. Kern Real Estate Foundation, a subsidiary of Kern Community Foundation, exists to fill this need.

Here is an example of how a gift of real estate to Kern Real Estate Foundation could benefit the local community. A married couple in their late 70's live in Bakersfield, and own condominiums in Santa Barbara and Lake Tahoe. The couple no longer snow skis and is interested in spending more time at the beach. The couple has also been talking about making a charitable contribution to create a legacy for the benefit of the local symphony orchestra. With help from their financial advisor, the couple contacts KREF with the intent of gifting their Lake Tahoe condominium. They make the gift of real estate, the condo is sold and the net proceeds of \$400,000 are deposited into a fund at Kern Community Foundation in their family name. Each year, a distribution of 5% of the fund's value will be made from the fund to the symphony orchestra in perpetuity. In doing this, they have avoided a capital gains tax otherwise due from the sale of the property, removed a \$400,000 asset from their taxable estate and avoided the burden of selling the property.



Establish a Fund

For as little as \$250 annually, Kern Community Foundation can help.

To organize your charitable giving.

- You name the fund.
- You choose a fund type that meets your plan for giving.
- You select an investment option, which may include your own financial advisor.
- You contribute cash, stock or other assets and receive an immediate tax deduction. No fund minimum.
- You start using your fund to make grants to any 501(c)(3) in the United States now or in the future.

To leave a legacy.

Kern Community Foundation can help you to make a planned gift from your estate to support your favorite causes forever.

- What charitable issues are important to you?
- Which local charitable organizations have you supported for years?
- How will you be remembered?

Use our free Online Wills Planner to help you gather the information your attorney will need to plan your legacy.

To learn more, visit www.kernlegacy.org.





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What our directors say about us

"Charities (church, schools, arts, youth organizations, etc.) make Bakersfield a great community. Kern Community Foundation provides a vehicle where everyone in our community can endow their favorite charity so as to provide a permanent and perpetual source of funding. All it takes is 5% for the good of Kern."

— **Stephen Boyle**

"I care deeply about Kern Community Foundation's inspiring mission and its enormous potential. I believe that the Foundation adds extraordinary value to the nonprofit sector in our community."

— **Chandrasekhar Commuri, Ph.D.**

"In 2005 we established the Aera Energy Fund, a donor-advised fund. The fund serves as a tool to help administer one aspect of our overall community investment and donations program. Giving back and being involved in the community is part of how we do business, and the Foundation plays a role in making that possible."

— **Kathy Miller**

"My husband and I know where the monies are going and how they are being used. This is important to us. If we are unsure about a charity we are interested in, Kern Community Foundation has online resources to help with our decisions."

— **Diane White**

"Kern County is our home and healthy nonprofits mean a more healthy community. Rather than just writing checks, the Foundation educates, inspires, and works strategically to strengthen and improve our local nonprofits which is a benefit to us all."

— **Bryan Lynn**



Thanks to Our Sponsors

Kern Community Foundation would like to thank the following for their generous support of this publication

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Occidental of Elk Hills, Inc.

Measure of Our Mission

Total Assets

at Dec. 31, 2012

\$16.1 M

Total Contributions Since Inception

at Dec. 31, 2012

\$23 M

Total Grants Since Inception

at Dec. 31, 2012

\$8.6 M

Total Funds

112

92%

of total grants went to Kern County charities in 2012



