



Philanthropy on Tap 2020 - Frequently Asked Questions

Description

Philanthropy on Tap is a competitive “Visibility Grant” opportunity that Kern Community Foundation offers to Kern County nonprofits in partnership with the Greater Bakersfield Chamber of Commerce.

Designed as a "Guided Q & A" in a format similar to a talk show, and held in an informal setting with free drinks and hors d'oeuvres for the audience, Philanthropy on Tap showcases charitable organizations' programs, leadership and needs to local business leaders and other members of the community. It is a great networking opportunity designed to raise the visibility of nonprofits, exposing them to potential donors, volunteers and advocates. It also helps fulfill the mission of Kern Community Foundation: “**Growing Community. Growing Philanthropy.**”

FAQ's

1. What is the purpose of Philanthropy on Tap?

Philanthropy on Tap aims to educate and expose philanthropic working professionals to local charitable organizations in the hope that they will “find their passion” and want to invest volunteer time and/or charitable dollars in Kern’s hard-working nonprofits.

2. How many Philanthropy on Tap events will be held in 2020?

Through a competitive grant application process, agencies will be selected to present at six (6) Philanthropy on Tap events happening on the first Tuesday of even-numbered months in two popular locations in Bakersfield.

3. How can organizations apply to be featured?

Applications can be submitted through Kern Community Foundation’s Online Grants Platform between Thursday, August 1, and 5 p.m. Friday, August 30, 2019. Apply by visiting www.kernfoundation.org/grants, and clicking on the “Apply Online” button in the Philanthropy on Tap section.

4. What organizations are eligible to apply?

To be eligible for Philanthropy on Tap, an organization must a) be a 501(c)(3) charitable nonprofit that is registered with Kern Community Foundation, and b) have a Silver or higher transparency rating on GuideStar.org. This can be easily verified on the Nonprofit Search feature of our website by doing the following:

- Go to www.kernfoundation.org/nonprofitsearch and search for your nonprofit.
 - If it appears in the search, it is registered with Kern Community Foundation and you can check your agency’s transparency rating by clicking on the GuideStar icon under your agency’s name in the listing. Acceptable ratings are Silver, Gold, or Platinum only. If you meet those criteria, you are eligible. If you have No Rating or a Bronze rating, you have let it lapse and you must build it up to Silver or higher to qualify. We can help you learn how to do that. Write to us at info@kernfoundation.org.
- **If your agency does not appear in our Nonprofit Search**, you must register on our Online Grants Platform BEFORE applying for Philanthropy on Tap consideration.
 - Use the same hyperlink referenced in No. 3 above, create a new account, and follow the instructions. On the Apply screen, choose Nonprofit Registration for Foundation Services. Fill out the online registration form.
 - Finally, go to GuideStar.org, and using your EIN (Tax ID) number, look up your agency’s information. Check your rating. Acceptable ratings are Silver, Gold, or Platinum only. If you have No Rating or a Bronze rating, use the “Support” link at the top of the GuideStar page to build it up to Silver or higher.

(Cont’d.)

5. If my organization has been featured at a Philanthropy on Tap event in the past, can we apply again?

Yes, previously featured nonprofits may apply to be showcased again. **HOWEVER, organizations that have been or are yet to be featured in 2019 cannot apply to be featured in 2020 and must wait until summer of 2020 to apply for 2021. This requirement, to skip at least one year before possibly being featured again, provides an opportunity to showcase a greater number of deserving nonprofits in our community to philanthropists, donors, volunteers, advocates and allies wanting to engage with them. Priority is given to agencies that have never been showcased through Philanthropy on Tap.**

6. Where does Philanthropy on Tap take place?

Philanthropy on Tap takes place at two venues:

- Imbibe Wine & Spirits, 4140 Truxtun Avenue, in Bakersfield; and
- Temblor Brewing Company, 3200 Buck Owens Blvd. Suite 200, also in Bakersfield.

Presenters for events at each venue will be announced once 2020 participants have been selected.

7. What is the duration of a Philanthropy on Tap event and what does the agenda look like?

- **5:30 pm:** Hosted reception begins / Guest sign-in / Complimentary glass of wine or beer / Appetizers / Networking
- **6:00 pm:** Welcome by Kern Community Foundation / Explanation Philanthropy on Tap / Introduction of Presenting Nonprofit
- **6:05 pm:** Guided Q & A between Host and Presenter in a talk show-like setting with audience listening
- **6:20 pm:** Short presentation or demonstration by Presenter, and Audience Q&A
- **6:30 pm:** Charity Giving Card drawing / Thank You to our Guests
- **6:35 – 7 pm:** Continue networking and making important community connections

8. What are the Philanthropy on Tap event dates for 2020*?

February 4 (Imbibe)	April 7 (Temblor)	June 2 (Imbibe)
August 4 (Temblor)	October 6 (Imbibe)	December 1 (Temblor)

*Please note that we cannot promise a particular date or location to any presenter, as we have to consider a series of variables when finalizing the schedule for the year. Applicants who are selected have to be ready to present on any one of the above dates/locations.

9. What food and drinks will be available?

A complimentary glass of wine or beer for each guest. Water is also available.

Appetizers will be provided, typically a cheese platter and flatbread pizzas or other finger foods (veggies, etc.).

10. What kind of audio-visual media and other materials can we use?

All electronic media should be provided to Kern Community Foundation at least one week prior your agency's scheduled date. Presenters may use PowerPoint presentations, video, or photos/slideshows to illustrate their work, and should bring printed brochures, handouts, business cards and other take-away informational or marketing materials for guests. ***That said, never underestimate the power of the personal touch: Testimonials from clients, board members, volunteers and other stakeholders, and the presence of service animals, can often get the message of your work across in a more heartfelt way than a multimedia presentation ever could.***

11. How many guests should we expect?

From past Philanthropy on Tap events, 30-40 guests in attendance is the average.

12. Who usually attends Philanthropy on Tap?

The event series is heavily promoted to networking groups affiliated with the Greater Bakersfield Chamber of Commerce; however, all community members who are interested in giving back by engaging with local nonprofits are welcome. For more information contact Louis Medina at Louis@kernfoundation.org or Hillary Haenes at Hhaenes@bakersfieldchamber.org.